We Invite You to Join Your Neighbors at the

2013 RNA Spring Membership Meeting

Wednesday, May 15, 7:00 PM to 9:00 PM

Best Western InnTowner, 2424 University Avenue

It’s Time to Renew or Join the RNA — Look for the Form Inside!

Spring has finally arrived to the Regent Neighborhood. As you get outside and start greeting neighbors again, remember that great neighbors are one of the best things about the Regent Neighborhood, and the RNA can help to keep you connected.

The RNA works to sustain and improve the quality of our neighborhood on behalf of all residents. By becoming a member, you help the RNA continue to thrive and be a strong advocate for the neighborhood.

In addition, all members that join by July 31 receive the invaluable annual directory in September. Besides comprehensive and well-organized member, property, and business listings, the directory lists young workers block-by-block interested in babysitting, pet sitting, snow shoveling, or other odd jobs. I can vouch first-hand for the usefulness of this list to find help shoveling on short notice.

Now is the time to join or renew your Regent Neighborhood Association membership. Membership is only $5.00 for an individual and $10.00 for a family, so please consider joining or renewing today. The form is included in this newsletter and is also available on the RNA website (www.regentneighborhood.org). If you have questions, you can reach me, Ann Sydnor, at amsydnor@gmail.com or 320-6776.
A Note from the President —

Ahh, May! The month of spring flowers, college graduations, and, this year, the end of my term as president of RNA. The time has gone fast. There have been some rough spots, some glitches, but it has been enjoyable and educational. I just hope that I have brought something valuable to RNA and this great neighborhood in the past two years. I look forward to continuing on the board, but in a less demanding capacity as Immediate Past President. Thank you to everyone for allowing me to serve the neighborhood.

— John

RNA Board Meeting Schedule

- April 24, 2013
- May 15, 2013
- June 26, 2013
- July 24, 2013
- August 28, 2013
- September 25, 2013

The RNA Board meets on the fourth Wednesday of each month from 7–9 pm at the Best Western InnTowner at 2424 University Avenue.

These meetings are open to the general public. Agenda items are solicited through the RNA listserv or can be emailed to RNA President John Schlaefer at john_schlaefer@yahoo.com.

This newsletter is a quarterly publication of the Regent Neighborhood Association with a circulation of 1,700. The deadline for the summer edition is May 15, 2013. We welcome articles of general interest to the neighborhood, discussions of local issues, personal interest stories, etc. Please address items or inquiries, or for current ad rates, to Mary Sarnowski, 238-1224, sarnowski@mac.com. Letters to the editor do not necessarily reflect the views of the Regent Neighborhood Association.
Prospect Avenue Bike Path Gardens: Update and Request for Volunteers

by Joyce Knutson

Do you walk, run, bike, or commute along the Southwest bike path in our neighborhood? Do you look at the scenery as you pass, as I do, marveling at the vegetables growing in one yard, soaking up the profusion of blooms by another home, or wondering if there could be a place in my yard for some of that tall grass I’ve seen? I regularly travel the bike path, but live several blocks from its corridor. To contribute to the ambience, I decided to join the Guerrilla Gardeners, now turned Establishment or Neighborhood Gardeners to help remodel the weedy, overrun, eyesore of landscape that was the intersection of the SW bike path and Prospect Avenue.

You, too, can join these Neighborhood Gardeners from both the Dudgeon-Monroe Neighborhood Association (DMNA) and the Regent Neighborhood Association (RNA) who have been working over the past several years to transform the intersection. How you can help and why we need you are explained at the end of the update.

After the city completed the installation of the bike path, rock, along with thick weed control mat, was installed to prevent erosion and run off. With time, many invasive plants and weeds took root. Starting in the spring of 2010, efforts to transform the area began.

To revitalize the area, rocks needed moving, the mat cut to expose dirt, and plants selected and installed that would thrive and whose roots would prevent erosion on the steep grade. Through the efforts of many volunteers—including landscape designers, manual laborers, plant donors, and water suppliers—the intersection now becomes a blaze of color from perennial plants and shrubs, and offers berries and grape tomatoes to the urban community. We have also benefited greatly from the financial support of both neighborhood associations.

Now, throughout the year, you can see purple cone flowers, forsythia, butterfly weed, hosta, prairie grasses, black-eyed susans, ferns, dwarf honeysuckle, bee balm, and day lilies in bloom. These plants attract birds and butterflies as well, adding to the beauty and serenity of the crossroad. If you have not noticed the improvement, plan to visit and investigate the gardens once the growing season begins. Better yet, sign on to volunteer to help maintain and improve the gardens.

About this time last year, some of us were speculating that most of the hard work had been accomplished and some maintenance might be all that was needed…and then the drought struck. With the very generous donation of water from residents from both DMNA and RNA on each side of the bike path and many hours of hauling and holding hoses (sometimes daily), we endeavored to preserve the plants we had worked so hard to establish. To add insult to injury, the weeds and invasive plants seemed to thrive. We are hoping the gardens will once again flourish this year. The two neighborhoods supported installing a connection to and payment for city water. Hopefully, this precaution will portend adequate rain this summer.

We are now approaching a new growing season. As any gardener will tell you, each season brings its challenges as plants need replacement, weeds need pulling, mulch must be acquired and spread, and watering supplemented—to name a few. Local public gardens—Olbrich, UW Arboretum, Allen Centennial Garden—stimulate new ideas for redesigning trouble spots with different plants and/or placements on the slope.

Please join us this year in helping to refresh and maintain, creating a pleasing, productive landscape for an area that many in our two neighborhoods—and much of the city—enjoys. Spend an hour pulling weeds or distributing mulch—or a morning planting and watering. Learn how to restore and beautify an

(continued on page 6)
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Looking For a Few Good Volunteers — RNA Board Openings

If you’ve thought about stepping forward to help out the neighborhood, here’s an excellent opportunity! The Regent Neighborhood Association is looking for candidates to fill several open positions.

The RNA Board meets on the fourth Wednesday of the month from August through June. The meetings are at the Best Western InnTowner from 7–9 pm. It’s a great way to support and learn about our neighborhood and get to know some really fascinating people.

What do you need to do to volunteer?
Read through the list of officers and committee chairs to see if there is a good fit for your interests. If you’re ready to take on specific responsibilities right away, consider chairing a committee. If you’d prefer to observe the board the first year, consider an at-large or perhaps officer-elect position.

These RNA board positions are OPEN:

- **President**
- **Secretary**
- **Membership Committee Chair**
  This committee helps bring in new members and plans activities to promote continued membership. It staffs membership tables at neighborhood meetings and events, coordinates the production of the annual directory, and produces and distributes New Neighbor Welcome Kits as requested.
- **Streets and Transportation Committee Chair**
  This committee advocates for safe streets for our residents as we walk, bike, and drive through our neighborhood. It works with city officials and staff on developing equitable and appropriate solutions. It provides leadership and education on neighborhood traffic and parking issues.
- **Sustainability Committee Chair**
  This committee serves as a neighborhood resource for promoting sustainable, green practices by the neighborhood as a whole, individual residences, and neighborhood businesses. Its goal is to increase the reuse and recycling of materials, the reduction of carbon emissions, and to encourage other green practices.

  The committee also provides guidance on the use, maintenance, improvement, and creation of parks, playgrounds, greenspaces, and historic open spaces in the neighborhood. It works cooperatively with government agencies and others for the betterment of the neighborhood and the city.
- **University Relations Committee Chair**
  This committee monitors impacts of the UW actions on our neighborhood and works toward an equitable solution for all. Issues include development, Camp Randall events, parking, traffic, boundaries, and student behavior. Each fall, the committee, in collaboration with the Madison Police Department, welcomes students to the neighborhood with information on personal safety, parking, garbage pick-up, and issues surrounding noise and vandalism.

Next, make sure you are a RNA member in good standing. That means your RNA membership dues for this year, as well as for next year, must be paid.

Finally, email your interest in the position to RNA President John Schlaefer at john_schlaefer@yahoo.com. **We’d like to hear from you by May 8th.**

We are required by the RNA bylaws to have a nominating committee. We will slate the interested candidates in advance of the Spring RNA Meeting on May 15, so please let us know if you’d like to get involved in this great organization.

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**About the Regent Neighborhood Association**

The purpose of the Regent Neighborhood Association (RNA) is to articulate common interests in the neighborhood, work for neighborhood improvement, and maintain strong communications with and between residents. The RNA seeks to be a broad-based, inclusive, and credible organization engaging as many neighborhood residents as possible in efforts to improve the neighborhood.

Specifically, we strive to:

- maintain the family and residential character of the neighborhood while welcoming small businesses;
- improve the quality of schools, green spaces, transportation, and other features of the neighborhood;
- encourage good relations between homeowners, landlords, renters, and business owners; and
- promote citizen involvement in neighborhood and city affairs.
Dear Neighbors,

I am honored to have been elected to represent you for another two years and look forward to continuing to work with you on neighborhood and city initiatives.

Here is a summary of some key neighborhood issues:

- **The near west side traffic study** funded by the City, UW and Shorewood Hills is under way and should be finalized by Fall. The consultant group hired for this study held a neighborhood meeting in March. A survey has also been made available to see feedback: www.surveymonkey.com/s/DBVCKW5

- **Construction season has started.** We have a major reconstruction project in the neighborhood: the installation of a large storm sewer main between Highland Avenue and 2202 University Avenue (Octopus Car Wash). The pipe installation is occurring between April 14 and August 14 and is combined with the reconstruction of Highland Avenue (University Avenue to and the Campus Drive Bridge) and the resurfacing of Walnut Street (University Avenue to the Campus Drive Bridge). Walnut Street is closed to traffic for the duration of the project and Highland Avenue north of University Avenue has been reduced to one lane in each direction. Details about the construction can be found at www.cityofmadison.com/engineering/universityAvenue/stormSewers.cfm

- **2635 University Avenue (former Scooter U site):** A two-story doctor’s office building has been proposed for this site. The proposal fully conforms with the zoning requirements for the site and thus will only need approval of the demolition by the Plan Commission. We held a neighborhood meeting on April 4. The proposal is scheduled to be before the Plan Commission on May 6. I believe this is a very nice proposal for this site: it will make much better use of the site, contribute to making this prominent corner more visually appealing and does not create any negative impact on the surrounding properties and neighborhood. A great example of a proposal that fits well our new city zoning code!

As always, please do not hesitate to contact me with any comments, questions, and/or concerns. I can be reached at district5@cityofmadison.com or (608) 220-6986.

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Bike Path Gardens
(continued from page 3)

urban setting, or just have fun digging in the dirt. Get to know some of your neighbors in the DMNA as well as the RNA! We have scheduled work days (usually on a Saturday) and a few of our retired members spend an occasional few hours during the week. We will teach you how to recognize garlic mustard, dandelion, chick weed, plantain, etc., and how to dig them up. All you need is a desire to learn, some muscles that need exercising, and a wish to get to know neighbors in a productive, enjoyable setting. Not only can you take pride in gazing out over the garden, but also bask in the ‘thank you’, ‘good job’, ‘beautiful’ comments shouted from runners or bikers as they pass.

If you’d like to help, please contact either me, Joyce Knutson, at joyceknu@sbcglobal.net or 238-4279, or Jake Blasczyk at jacob84@charter.net or 251-9506. We will add your name to the list of volunteers and notify you of work days or the occasional job that needs doing. Just let us know how you would like to participate and we will welcome you and find a job for you.
The RNA Fourth of July Festival is one of the most high-profile neighborhood association events. Hundreds of neighbors of all ages participate each year: in the parade, the games, the cake walk, the food and socializing, and, of course, the egg toss. This event can’t happen without the volunteers who lend their time, skills, and creativity to one or more of the various aspects of this event. And it also doesn’t happen over night—the work begins in the spring and culminates in the Festival on the 4th.

Please consider volunteering for this year’s Festival. Volunteering is possible in a number of ways:

- Serving on the planning and coordinating committee
- Coordinating one of the components (examples: games coordinator, set-up committee, parade committee, clean-up committee, etc.)
- Handling pre-festival logistics such as obtaining permits, coordinating with equipment donors
- Day-of-festival activities such as helping with set-up, ticket sales, grilling and food sales, clean-up

DON’T FEAR ENDLESS MEETINGS OR THE MISUSE OF YOUR PRECIOUS TIME: Having chaired and served on the coordinating committee for several years, I have detailed records and instructions for all the components—it’s a fairly well-oiled machine that simply requires willing people to help execute the plan. Members of the coordinating committee each work with their individual sub-committees to keep the process moving forward, mostly by email. It’s easy!

➢ Time commitment can be as little as an hour or two.
➢ You can indicate the type of volunteering you are interested in and the amount of time you’re willing to commit. Any amount of help is appreciated!
➢ Be a planner and help with decision-making, or simply be a warm body completing tasks—your choice!
➢ Teens are welcome to help and may be able to earn volunteer service hours (check with your counselor).

PLEASE CONTACT ME TODAY! Let me know your interest area (if you have one), how much time you’d like to commit, and the best way to stay in contact with you and I’ll get you in the loop. The planning & coordinating committee will have its initial meeting (total of about 2-3 meetings) in late April or early May. You can reach me at rworth13@charter.net or (608) 219-7634.

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www.regentneighborhood.org
I hope this edition of the RNA newsletter finds you and your family well. The County has made some recent investments in protecting the county’s natural beauty. First, we purchased land in the Sugar River Natural Resource Area. This acquisition permanently protects 466 acres with 340 available for public access and includes 2.5 miles of Sugar river frontage. Funds for the purchase are available through the conservation fund and the Lake Preservation and renewal fund. The County also acquired land for access to Upper Mud Lake. The purchase will provide access to Upper Mud Lake, which is currently only accessible by boat. Upper Mud Lake is located on the Yahara Chain of Lakes, on the north end of Lake Waubesa.

Finally, the county has also taken great strides this last year in pursuing “green” and sustainable approaches, including:

- Opening our new recycling center. The facility with ‘green’ features will extend the life of the county’s landfill and expand the popular Clean Sweep program year-round;

- Converting county landfill gas to electricity, generating $3.75 million in gross revenues for the county;

- Using compressed natural gas (CNG) in fleet vehicles, offsetting the use of approximately 20,000 gallons of fossil-fuel gasoline and saving county taxpayers roughly $40,000 in the first year of implementation;

- Completing renewable energy and energy conservation upgrades at county facilities, such as: LED runway lights and solar panels at the Dane County Regional Airport; geothermal technologies at Badger Prairie Health Care Center and the Children’s Zoo Barn; and manure digesters that generate renewable electricity, reduce greenhouse gas emissions, and divert manure from county waters;

- Creation by the Dane County Board of a Sustainability Coordinator/Audit Analyst position to lead various efforts, including the formation of the cross-departmental Sustainability Work Group, to improve the sustainability of the county’s operations, management, and policymaking;

- Creation of a $100,000 Departmental Sustainability Fund in the 2013 capital budget to assist departments with ongoing sustainability projects that improve efficiency and cut costs;

- Ongoing development of a Sustainability Plan for Dane County Government Operations; and

- The Board just recently approved purchasing land adjacent to the county landfill, which will allow for the county to centralize some facilities and reap cost savings of more than $100,000 per year by utilizing the methane gas that the landfill produces for energy and heat of these new facilities.

As always, please feel free to contact me at levin.jeremy@co.dane.wi.us or call me at 608.577.9335 with specific questions and concerns.
Greetings from Randall School!

by John Wallace, Randall School Principal

Some among you beheld the watering can and hoe I suspended from my office ceiling for years. The implements acted as reminders of my primary role and function: to foster the growth of those practices that benefit our students and to weed out the elements that do not. One morning a youngster who was sent to me for some down time asked me about the tools. I told him that they symbolize my being a gardener. Instead of growing carrots, peas or potatoes, I grow children. His eyes widened and his jaw dropped. He gasped, “Do you eat them?”

Recently we converted my work space at Randall into a general meeting room. Students now needn’t fear being sent to the principal’s office. We no longer have one. As a result, I am now more nomadic and seemingly ubiquitous as I move about our garden of der Kinder.

Another renovation now has us down and dirty at Randall. A host of horticulturists is breathing new life into our glorious outdoor classroom. The weeds have had a field day there for some time. Last summer, a small band of botanists began to clear the way for a much-needed makeover. Chief among these volunteers has been RNA resident Mary Bartholomew. Mary, Mary, quite uncontrary, knows how a garden grows. She and her daughter Sylvia (pictured) have contributed bushels of time and talent to the project. Mary’s recent invitation for our staff and students to join her in her efforts received two green thumbs way up.

We hope to return the garden to much of its original design while adding fruit and vegetable plants. While the present sheets of sleet seem to call for snow peas and iceberg lettuce, Mother Nature will soon be sending her warm regards to reveal the beds and more ideas about how to use them.

Heeding Voltaire’s call to cultivate our garden, each of our 15 classrooms is claiming a section of the plot to maintain during the school year. Summertime, of course, presents the greatest demand for upkeep. The vacation months also provide the opportunity for Randall families and neighbors to work, play and relax amidst the bounty and beauty of the retreat. To this end, we are expanding the identity of the outdoor classroom to that of a community garden and gathering space.

Mary has scheduled a series of clean-up days* in preparation for the spring planting, weather permitting. If you feel so inclined, please stop by during one of them, if for no other reason than to say hello and perhaps fill a bird-feeder or two. Our fine feathered friends would love to see you, and we would, too.

Go Raccoons!

*Saturdays, April 20 and 27, and May 4
10:00 am – Noon, Refreshments provided
(Bring shovels, garden forks, hand clippers, rakes, work gloves.)

Contact John at jjwallace@madison.k12.wi.us or 577.3482; contact Mary at 218.9267.
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What's Going on at West High Field?

West High is undergoing an extensive $11 million renovation over the next two years. The school will be receiving a geothermal heating and cooling system that will balance the temperature throughout the entire building. It will have a state of the art, environmentally-friendly heating and cooling system as well as new windows and shades. The school will be completely closed for the next two summers while it is under construction. In preparation for the extensive work over the summer, contractors have already begun removing ceiling tiles on the Van Hise wing of the building.

New security procedures have been in place at West for several months. Recently, replacement security doors were installed at Tech Ed., the handicapped entrance off the inner parking lot, and the first floor entrance at the corner of Van Hise and Ash. The new doors will add both security and a greater level of insulation.

Here are more details from West High Principal Ed Holmes: “West is in stage one of a two stage process for the installation of a state of the art geo-thermal heating and cooling system. In the first year the Van Hise wing will be under construction complete with asbestos abatement replacement of ceilings and windows and in year two the remainder of the building will be completed. The drilling that is going on at this time is creating two 400-foot wells that will allow for the proper installation of the new heating and cooling system. We will be completely up and running in fall of the 2014-2015 school year. As a result of the construction, West will have to be completely closed over the summer. We will have to move our operation over to Wright Middle School for the summer with the expectation that we will be back in the building for registration in the fall.”

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Squeeze Out a Cure for Epilepsy

How can you help squeeze out a cure for epilepsy? Lily’s Fund for Epilepsy Research invites kids and adults to host their own lemonade stands anytime and anywhere throughout the spring and summer months. It’s fun, easy and a great way to raise awareness of epilepsy, and money for important epilepsy research at UW–Madison. Everything you need to host your stand is available on the Lily’s Fund website at www.lilysfund.org.

Email the time and location of your stand and Lily’s Fund will put it on their website. Photos too!

When: Anytime!

Who: You, your kids, your friends, your family, your co-workers, your neighbors

Where: Your neighborhood, school, local business... at festivals, swim meets, or ball games. Wherever you want to have your stand.

Why: To find a cure for epilepsy AND help people understand what epilepsy is. By promoting epilepsy awareness, you spread the word and help raise money for cutting-edge epilepsy research at the UW-Madison. The more people hear about it, the less strange and scary it will seem. The more awareness we create, the more research will be funded.

How? Easy. Everything you need is online in our lemonade stand kit. Just download the materials from the website:

Lily’s Fund for Epilepsy Research is an all-volunteer, grassroots organization that raises awareness and money for local research. Lily is a Regent neighbor who lives with epilepsy. For more information, email lilysfund@gmail.com.

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Get ca$h back for making your home more comfortable

1. Program for homes in the city of Madison.

2. Work with a local energy advocate to guide you through the process.

3. Get an energy audit (starting at $200), testing and written advice from Focus on Energy, Wisconsin’s statewide program for energy efficiency.

4. Make energy improvements and get cash back from both the Green Madison program and Focus on Energy.

Call Green Madison at 877-399-1204 or visit cityofmadison.com/greenmadison
Summer Architecture Tours Begin May 25

The Madison Trust for Historic Preservation will kick off its 2013 tour season Saturday, May 25. The summer schedule features six walking tours and one bike tour that bring guests close to historic buildings, neighborhoods and landscapes. Tours are scheduled for Saturdays and Thursday evenings from late May through late September.

This is the twelfth season for the Madison Trust’s tour program, which attracts 500–700 guests each season. Walking tours showcase architecture in the Mansion Hill district, University Heights, the King Street commercial district, Westmorland, a pioneering west-side suburb, and our new 2013 tour, Sunset Hills, a mid-century Modern neighborhood of architect designed homes. The bike tour covers six miles of east Isthmus neighborhoods, parks and commercial properties.

University Heights Tour: World-Famous Architects
Saturdays at 11:00 am: June 1, July 20, August 24
Thursday Twilight Tours at 6:00 pm: June 20, August 1

Here is where homes by Frank Lloyd Wright, his mentor Louis Sullivan, and local architects Claude & Starck and Alvan Small stand side-by-side. This early suburban neighborhood features styles from all decades of the 20th century.

The tour meets at the corner of Prospect Avenue and Van Hise Avenue, in front of Sullivan’s Harold C. Bradley House.

Cost: $10 Adults, $5 Students and seniors (60+), FREE for MTHP members. (Memberships start at $30. Join online!)

Special arrangements: We are happy to arrange private tours as docents are available. We require a non-refundable deposit of 50% of the fee for the expected number of guests. The balance of the fee will be based to the actual number of guests. Please call 441-8864 for more information.

For details of the time, date and meeting place for each tour, see madisonpreservation.org/tours.

For more information contact Jason Tish at 608-441-8864 or info@madisonpreservation.org.
Feeling like you paid too much in taxes this year?

This year, evaluate whether you can benefit from:

1. Tax-advantaged investments. If appropriate, consider tax-free municipal bonds to provide federally tax-free income.*

2. Tax-advantaged retirement accounts. Consider contributing to a traditional Individual Retirement Account (IRA) or 401(k) to help lower your taxable income.

3. Tax-advantaged college savings accounts. Contribute or gift to a college savings plan for your children or grandchildren.

*May be subject to state and local taxes and the alternative minimum tax (AMT).

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Chickens and Children

by Taylor Elkins, Chicken owner

Chicken have the reputation of being flighty and dumb when raised on large farms, but with just a few birds in your back yard you have the opportunity to see individual bird personalities.

At close range, you can see which birds are docile or daring, which bird enjoys human contact, and which would rather be off scratching in the dirt by themselves.

Chickens that enjoy human contact make good pets for kids. Like all animals raised with kids, the birds become very tolerant of people handling them and tend to enjoy human interaction. Kids will create chicken games that will make you laugh. I have come home to a driveway chalked for the chicken races and a hula hoop tied to the garage ceiling with a chicken calmly swinging back and forth inside the hula hoop.

Kids love to raise baby chicks and enjoy adult chickens as pets. However, the harder side of children and chickens is illness and old age. Figure out if you’re willing to pay for a veterinarian. If not, prepare to learn about and administer home remedies and to eventually provide “hospice” for dying pet chickens. What do you do with a chicken that is old and no longer laying eggs? Fresh eggs are what adults are the most interested in along with the fringe benefits of good garden fertilizer and pest control.

But children who raise chickens as pets build very strong emotional attachments to the birds and are horrified at anything that hints at the chickens’ demise or removal.

If you have children, and are going to have chickens, you have to prepare either to feed eggless chickens possibly for several years or to find a farm that will take the chickens. Finding someone that wants an eggless chicken can be difficult.

The average chicken usually lives between 3 and 6 years (but a few can live longer) and chickens usually lay eggs for about 3 years. To encourage chickens to lay eggs all year round you have to put a lamp on a timer inside the roosting area to extend the daylight hours in the winter. Red lamps are better because they disturb the chicken’s sleep less. Year round production will shorten the number of years a hen lays, so you might want to give them a rest to extend the years of production.

The other issue with chickens at home is who will take care of them. They don’t demand a lot of work (every other day watering and every third day feeding) but as with most pets the care usually falls to one person. Make sure you are the person who is willing to do all the work because the childrens’ willingness may fade quickly.
**The Stadium Sports Bar and Eatery**

The Stadium Sports Bar and Eatery has been supporting the Neighborhood for many years with fundraising, and great food & drinks. Make it your favorite local hang out!

- **Free Shuttle Service to Men’s Basketball & Hockey**

1419 Monroe Street • Madison, WI • 608/256-2544

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**Shorewood Hills Pool**

Now Accepting Memberships!

Visit more at: shorewoodpool.com

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**Car Care Clinic & Quick Lube**

2733 University Avenue • 233-4600

PAINLESS auto service and repairs in your neighborhood

$5 off full service oil change with ad not valid with other offers

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**Sustainable Outdoor Living**

Landscape Design, Build & Care

- Master Planning & Garden Design
- Formal & Informal Native Plantings
- Rainwater Conscious Landscape Features
- Stone Hardscapes & Porous Paving
- Resource Efficient Outdoor Lighting & Irrigation Systems
- Landscape Renovations
- Natural and Organic Landscape Care
- Shoreline Buffer & Slope Stabilization

608 882 6656 | www.formecology.com

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**Brocach on Monroe**

**Craft Beer Night**

$3.50 American craft beer bottles and 1/2 off wings on Monday nights

**Kid’s Night Out**

Free kid’s meal with entree purchase on Tuesday nights

**Wine & Dine Wednesday**

1/2 off bottles of wine with entree purchase

1843 Monroe Street

608.819.8653 BROCACH.COM

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**Higher Fire**

2132 Regent St • 233-3050

In our studio:
Classes for all ages
Studio access for clay artists

In our shop:
Pottery, sculpture, and tiles
NEW! Handmade jewelry

higherfireclaystudio.com

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**Fit 2 Eat**

open 4 business!

Tuesday-Saturday

11am to 7pm

Tasty food for busy people, the health-conscious, athletes, for parents who care...

Low fat, low sodium, low sugar...

3742 Speedway Rd.

Madison, WI 53705

608-233-7192

www.fit2eatmadison.com

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Tasty food for busy people, the health-conscious, athletes, for parents who care...

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www.fit2eatmadison.com
News From Regent Market Co-op

by Jim Yockey, RMC Board President

Hello Neighbors,

Would you believe that Regent Market Coop is turning 90 years old this May! It’s true…well…that is, the store itself is turning 90. There has been a neighborhood grocery store at our existing location continuously since Woodrow Wilson was President of the United States. So although the current organization as a cooperative is only a decade old, the local goods, dairy, and meat counter, along with friendly grocery staff, have been serving this neighborhood for nine decades.

In celebration of our “little store that could” we will be having a birthday party on Friday, May 3rd. Our street fair and celebration will again coincide with gallery night but will be expanded with many new local vendors and festivities wrapping around the corner and joining up with the Froth House on the other side. The money machine, sponsored by our fellow Co-op, Summit Credit Union, will again make an appearance. Neighborhood kids should work on their fast buck capture skills in preparation for a chance inside the machine.

As I mentioned last quarter, RMC is looking to its membership to help it expand over the next year through strategic partnership and a capital campaign intended to provide an updated look and feel to the store. Preliminary drawings from a local architect are being reviewed by the Board of Directors and a strategic business plan is in the works. In addition, we are augmenting our marketing efforts through new media and have enlisted professional neighborhood help to get our story out into the community. I encourage anyone in the neighborhood who wants to get involved with this wonderful institution to contact me and I will plug you into our initiatives.

Thank you for your continued support!
Did you know that many of our local storm drains lead straight to the lakes? That means that everything that goes into the drain goes into the lake! It may seem like this would be an easy problem to fix—just keep all of those fertilizers and oil away from that drain on your road—but the problem is that most people don’t know! They think that what goes down just disappears! And that is exactly what we, Our Lady Queen of Peace’s eighth-grade girl scout troop, are trying to fix.

When we started planning for our Silver Girl Scout award last fall, all we knew was that we wanted to help our local environment. We decided that we wanted to do something involving water because it is a big issue and it’s something that could potentially be simple to fix. One way to do this would be to get people to understand that they can play a large role by doing simple things like cleaning up leaves and grass clippings, using less salt on sidewalks, and having gutter water drain into the grass. The only question is: how can you be constantly reminding people to do these things?

We did this by putting our reminders right on the sewer drains. The first step was getting this approved by the city. Just a short time after contacting them we were surprised to learn that they actually had all of the supplies and we needed plus door hangers too. So the next time you’re walking around in your neighborhood, check the storm drains for some decals saying: “no dumping; drains to lake”. If you’ve got them—great, and if not—please spread the word in your community. Just remember: You can be the difference!

The RNA publishes 4 newsletters and a membership directory between June 1, 2013 – May 31. Newsletters are delivered to approximately 1,700 homes and directories are delivered to RNA members.

**Ads are black-and-white and are available in 5 sizes:**
- **Small:** 1 business card-size, 3.5” x 2”
- **Large:** 7” x 2” or 3.5” x 4”
- **Half-page:** 5” x 7.5”
- **Full-page:** 7.5” x 10”
- **Two-Page ad or newsletter insert:** 8.5” x 11”

Advertise in 4 or more publications and receive a 10% discount on the package.

<table>
<thead>
<tr>
<th>Circle Your Choices</th>
<th>Newsletters</th>
<th>Yearly Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small $50 each</td>
<td>Directory</td>
<td>Fall Winter Spring Summer 4 for $180 or 5 for $225</td>
</tr>
<tr>
<td>Large $100 each</td>
<td>Directory</td>
<td>Fall Winter Spring Summer 4 for $360 or 5 for $450</td>
</tr>
<tr>
<td>Half-page $250</td>
<td>Directory</td>
<td>Fall Winter Spring Summer 4 for $900 or 5 for $1125</td>
</tr>
<tr>
<td>Full-page $500</td>
<td>Directory</td>
<td>Fall Winter Spring Summer 4 for $1800 or 5 for $2250</td>
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<tr>
<td>Two-page $750</td>
<td>Directory</td>
<td>Fall Winter Spring Summer 4 for $2700 or 5 for $3375</td>
</tr>
</tbody>
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**Deadlines:**
- Directory—**August 31, 2013**
- Fall Newsletter—**September 30, 2013**
- Winter Newsletter—**January 6, 2014**
- Spring Newsletter—**March 31, 2014**
- Summer Newsletter—**May 31, 2014**

**Distributions:**
- Directory—**September**
  - Fall Newsletter—**early November**
  - Winter Newsletter—**early February**
  - Spring Newsletter—**early May**
  - Summer Newsletter—**mid-June for July 4th**

For ad specs or questions, contact Mary Sarnowski at sarnowski@mac.com or 238-1224.

www.regentneighborhood.org
Young Block Captains

RNA depends on 75 dedicated volunteer block captains to deliver each newsletter to your front door. Meet our two newest block captains, Grace and Stefo. Grace, who’s 11 and attends Randall School, delivers a Chamberlain Avenue route, and Stefo, who’s 14 and attends Eagle School, delivers a Kendall Avenue route. If you see your block captain, please share your thanks for their dedicated service to the neighborhood.

Happy Spring!

Announcements——

Saturday, April 20 from 8:00 am–1:00 pm
Regent Resale
West High School, 30 Ash Street

The West High School PTSO will hold its spring resale in the West High School Cafeteria. This popular resale will include gently used items contributed by the West High community. Items will include clothing, household items, sports equipment, furniture, games, and more. Please enter the resale by following the signs on Regent and Van Hise Street. All proceeds will directly benefit West High teachers, students and school.

Saturday, April 20th from 2:00 pm–4:00 pm
Badger Kids’ Fair
McClain Center, Camp Randall

Saturday, April 20th at 4:00 pm
Annual Spring Football Game
Camp Randall

Saturday, April 27, 10:00 am–1:00 pm
Crazylegs Classic
Start at Capitol Square, finish at Camp Randall.

Friday, May 3, 4:00 pm–7:00 pm
Regent Market Spring Fling
Celebrate Regent Market’s 90th birthday and start Madison’s Gallery Night with brats, cake, and live music.

Friday, May 10, 2013, 7:30 pm
Organ and Choral Concert
St. Andrew’s Episcopal Church
1833 Regent Street, Madison

St. Andrew’s welcomes organist and composer Carson Cooman who will play a program of varied works on the organ and accompany four of his own choral compositions. The choir from St. Andrew’s and singers from other Madison churches will be under the direction of the church’s music director, Ken Stancer. Admission is free, though a free will offering will be accepted.

The church’s pipe organ is one of the finest in the nation and was built by the firm of Taylor and Boody from Stanton, Virginia. The organ was installed in the year 2000. Come join us and enjoy the beautiful music that will be resounding.

Join the RNA Listserv — groups.google.com/group/regentneighborhoodassn